

Santa Fe County Lodgers Tax Advisory Board

Finance Conference Room

Bokum Building

142 West Palace Avenue, 2nd Floor

Regular Meeting

July 21, 2011 at 10:30am

Please turn off Cellular Phones during the meeting

Agenda

- I. Call to Order
 - II. Roll Call
 - III. Approval of Agenda
 - **Amendments**
 - **Tabled or Withdrawn items**
 - IV. Approval of Minutes
 - May 26, 2011 Regular Meeting
 - V. Financial Report
 - A. Santa Fe County Finance Division – Lodgers Tax Financial Report – July 21, 2011 (Pro-Forma)
 - VI. Old Business
 - VII. New Business
 - A. Introduction of Kristine Mihelcic, Media Production/Public Relations for Santa Fe County
 - VIII. Advertising Agency Report – Impressions Advertising, Inc.
 - A. Old Business
 - B. New Business
 - IX. Administrative
 - A. Next Meeting Date and Location
- Adjournment

The County of Santa Fe makes every practical effort to assure that its meetings and programs are accessible to people with disabilities. Individuals with disabilities should contact Santa Fe County at 986-6200 in advance to discuss any special needs (e.g., interpreters for the hearing impaired or readers for the sight impaired)